

Greening Initiatives for the 2010 Mother's Day 5K

The way Mother Nature would want it!

Reduce Waste / Zero Waste Goal:

- Reusable race bags to race participants
- Recycling and composting
- Hydrapouch prizes for cupless racing
- Pack it in / pack it out requests to sponsors

Material Selection & Conservation:

- Limit printing by encouraging online registration
- 100% recycled stock paper when printing is needed
- Porta-restroom units made from recycled plastic with deodorizers
- Toilet paper 90% recycled content
- Compostable water cups and utensils



www.mothersday5k.com

Reduce Carbon Footprint:

- Offset carbon emissions from all participants' travel to and from City Park
- Coordinate with the previous day's race to share items to reduce transportation needs
- Encourage carpooling and identify public transportation route options for participants

Community Connections:

- Team with the Denver Zoo and help support their sustainability program
- Option for participants to donate race shirts
- Proceeds benefit "Adopt a School Program"
- "Causes for Community" to provide green team volunteers for race day
- Sustainability awareness booths to educate participants on race day

Greening efforts by A Creative Environment (ACE) and partners:



We Have The Power
ColoradoCarbonFund.org

